



## SIGNIFICANT WAVELET HIERARCHICAL (SWH) APPROACH & REGION BASED EVEN ODD (REO) METHOD USING CLOUD COMPUTING

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**ABSTRACT:** Digital watermarking methods are used as of late to ensure the respectability, legitimacy, security and responsibility for information, for example, content, computerized pictures, sound, video and programming. To accomplish adaptability, to change the cover picture with the end goal to install the concealed data and to make the watermark more strong to assaults, the present theory proposed Significant Wavelet Hierarchical (SWH) approach. The SWH separates Hierarchical Regions into Significant Hierarchical Regions (SHR), where watermark is installed, and Unused Hierarchical Regions (UHR) where next level of progressive system is set. The watermark is inserted by using a novel approach called REO. The watermark is embedded in the SHR and the location of next level of pecking order is embedded in the UHR as four duplicates. At the season of installing if three or four duplicates of UHR demonstrates the comparative location then watermark is separated from the following square, generally the procedure is halted by saying an abnormal state assault is happened.

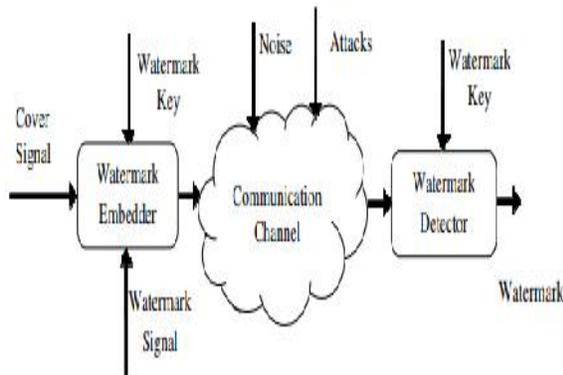
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### 1. INTRODUCTION

Cloud computing will be computing that is based on the web and it is latest pattern in IT world. In cloud computing shared data assets and programming that are giving to PCs and numerous different gadgets on interest. Email was likely first administration on the "cloud". In cloud computing, the cloud specialist organizations (CSPs, for example, Amazon, can convey different administrations to cloud clients with the assistance of intense datacenters. A standout amongst the most key administrations offered by cloud suppliers is information stockpiling. Give us a chance to think about a reasonable information

application. An organization permits its staffs in a similar gathering or office to store and offer documents in the cloud. Cloud is an innovation based on web that uses the web and focal remote servers to help information and applications. By using the cloud, the staffs can be totally discharged from the troublesome nearby information stockpiling and support. Be that as it may, it likewise represents a significant hazard to the secrecy of those put away records. In particular, the cloud servers overseen by cloud suppliers are not completely trusted by clients while the information records put away in the cloud might be delicate and classified, for example,

strategies for success. In Cloud computing because of system movement and make arrange transmission capacity more proficient acquainted cloud with both framework and server.



**Figure 1: General Process of Watermarking**

Digital watermarking is a specialized method in which the data is installed straightforwardly and epherally into computerized information e.g., picture, video, or sound signs, likewise called unique information or host information to shape watermarked information. Watermarking can be characterized as a gathering of bits embedded into an advanced information record that distinguishes the document's copyright data. The name originates from the faintly obvious watermarks engraved on stationery that recognize the producer of the stationery. Computerized watermarking methods are arranged by archives composes, for example, Text Watermarking is an approach for content record copyright security. Advanced watermarking for content reports are basically grouped into 3 composes. Line move coding: which vertically moves area of content lines to encode the report. Word move coding which evenly moves area of words to encode the record. Highlight coding: which will pick certain highlights and alarms those chose highlights. Picture Watermarking: In this method a watermark is added to picture subsidiaries. The watermark is a piece of the picture and can't be effectively expelled from an image. Video

Watermarking includes installing cryptographic data got from edges of computerized video into the video itself. In a perfect world, a client viewing the video can't see a contrast between the first, plain video and the stamped video, yet a watermark extraction application can peruse the watermark and get the implanted data. Since the watermark is a piece of the video, instead of part of the record arrange, this innovation works autonomously of the video document design. Sound Watermarking method an electronic identifier is installed in a sound flag. A few creators proposed the utilization of content or pictures to be implanted in the sound record with the end goal that any of such sound document could be broke down for a conceivable recuperation. A portion of the sound watermarking systems accessible are spread range, abundancy alteration and imitation method, dither watermarking and self stamping methods.

## 2. LITERATURE SURVEY

Stenborg et al have proposed two watermarking methods, for example, Shared Fragment Watermarking (SFW) and Modified Transform Watermark (MTW) for secure dispersion of individual watermarked content over P2P systems. Shared Fragment Watermarking (SFW) utilizes encoded shared piece bundles and beneficiary one of a kind arrangements of decoding keys to accomplish the individual watermarks. This method expands the measure of the transmitted information and, if using a changed form with less information to transmit, security issues emerge. Adjusted Transform Watermark (MTW), utilizes change mixed substance for the dissemination and beneficiary remarkable keys to all the while descramble and watermark the substance on the customer side. Honggang et al. proposed a security insurance among clients and the versatile media cloud is basic for future sight and sound applications. They introduced a joint outline of watermarking strategy which is based on the significant distinction of wavelet quantization

with the Reed-Solomon blunder remedying code. They proposed the utilization of mystery sharing plans to keep up clients information security and protection. Their approach is enhanced viably, the security execution level among clients and the media cloud. Ying et al proposed an invertable recuperation of unique picture with no watermarking point of interest at the beneficiary side. Contingent upon the scaling components of HVS the watermarking procedure was performed by altering the pixel esteems. Based on the contrast between the host picture and its rough form (forecast system), a remaking bundle was made for reversibility. The HVS qualities were considered to ascertain the more prominent scale factor and lower scale factor. The more prominent and lower scale factors were then appointed to mid luminance and finished regions individually. Min built up a watermarking system using DWT. It was utilized to discover the best watermarking position and quality at the watermark inserting stage. Coordinated pixel mapping exists among watermark and host picture. The watermark pixel was partitioned into two classes relying upon their splendor. **Yongjian and Byeungwoo** proposed an obvious watermarking framework in which the watermark helps as a mark or rights identifier and it is evacuated at the recuperation side to totally remove the first information picture. The two strategies were proposed. In the first (information concealing), a specific part of the revealed picture in which the noticeable watermark picture is inserted is spared. To diminish the computational weight, character based number juggling coding is utilized. In the second one (installing), a client key is built and watermark picture is implanted over a saved segment of the cover picture. The watermark expulsion is finished using the client key. The client key isn't utilized for finish expulsion of the watermark yet in addition used to uncover the concealed data to the approved client. The unmistakable watermarking system gives great security however builds the extent of client key.

### 3. REQUIREMENTS OF WATERMARKING

The watermarking method changes the first information in a perceptually undetectable way to implant the watermark. The point of the present investigation is to save the attributes of digital watermarking.

#### **Security and Authentication:**

For some watermarking applications, an essential prerequisite is security. The present examination considered security and genuineness as one of the basic and critical issues of computerized watermarking. Numerous specialists in digital watermarking moved in building up the method of embeddings the watermark yet they have overlooked the significant place of computerized watermark. This gives the interloper to know effortlessly where the watermark bits are set. This makes the interlopers straightforward, change or break the watermark. To beat this and to save high security and heartiness the present proposition planned novel approaches of digital watermarking with two phases. The stage one decides or recognizes the hit pixels where watermark is to be embedded. The second stage decides the method for addition of watermark.

#### **Imperceptibility:**

It necessitates that the installed watermark does not change the apparent nature of the host picture. For this reason the attributes of the Human Visual System (HVS) are abused, in the present examination, in the implanting stage to keep the inserted flag imperceptible.

#### **Robustness**

An digital watermarking is called strong on the off chance that it opposes an assigned class of change i.e., it portrays how well watermark survives regular flag handling tasks. Based on the above suppositions robustness is checked within the sight of assaults in the present theory. The present examination utilized Peak Signal to Noise

Ratio (PSNR) measure on the watermarked pictures, to gauge the robustness.

#### Quality of the image:

Watermarking ought to be covered up so as to not influence the quality of the image or the concealed information in the wake of watermarking. The adjustments in the image ought not be perceptible to the exposed eye. For this the present examination assessed Normalized Cross Correlation measure on the watermarked images.

#### Transparency:

The inserted watermark ought to debase the perceptual quality of host media to an insignificant degree.

#### Payload capacity of the image:

It is vital to locate the most extreme measure of data that can be securely covered up in an image. Different applications have distinctive sizes of the information that will be covered up. This straightforwardly influences the robustness and the perceptual effect. In the event that a lot of information is covered up in the image (significantly more than the payload capacity) it is unsafe for the quality of image as the goals of the images lessens radically.

## 4. PROPOSED ALGORITHM SIGNIFICANT WAVELET HIERARCHICAL (SWH) APPROACH & REGION BASED EVEN ODD (REO)

In the proposed SWH using REO method, progressive even and odd qualities are treated as same yet not progressive odd and even qualities. Since an even number will have dependably a zero in the LSB, even by installing a '1' in the LSB, its esteem is augmented by one and no more. Similarly an odd number is continually having a one in the LSB, even by inserting a '0' in the LSB its esteem is at most decremented by one. i.e., the odd qualities will never augment by 1 subsequent to inserting the digital watermark

bit. And the even qualities will never decrement by 1 subsequent to installing the digital watermark bit.

**Algorithm:** SWH approach using REO method of digital watermarking

#### Begin

**Step 1:** Apply  $n$  level DWT on the cover image and obtain the  $n$ th level LL subband image.

**Step 2:** Divide the  $n$ th level LL subband image into non overlapped hierarchical blocks of size  $B \times B$  rows and columns.

**Step 3:** Divide the Hierarchical block into the SHR with a window or sub block of size  $(B-2) \times (B-2)$  rows and columns.

**Step 4:** Arrange the gray level values of SHR in ascending order along with their coordinate positions,  $P_i(x_i, y_j), P_{i+1}(x_{i+1}, y_{j+1}) \dots$ ; here  $P_i(x_i, y_j)$  denotes the gray level value of the location  $(x_i, y_j)$ .

**Step 5:** Consider successive even ( $e_i$ ) and odd gray values ( $e_{i+1}$ ) as same after sorting. Where  $((e_{i+1}) - e_i)$  is always one and  $e_i$

**Step 6:** Convert each character of the watermark in to a 12 bit character by appending the MOD 9 value of each character.

**Step 7:** Insert the bits of watermark in to the identified pairs in ascending order of step 4.

**Step 8:** Place the next hierarchical block address from the  $n$ th bit position of three successive pixels of the UHR.

**Step 9:** If the watermark insertion process is over place the next level of hierarchical address as zero (000) and go to the step 10. Otherwise repeat the process in the next hierarchical block from step 3.

**Step 10:** Stop.

**End of the algorithm**

## CONCLUSION

The proposed SWH approach using REO watermarking framework limits the adjustments in cover image when they are changed over to relating watermark conveying regions in the watermarked image. Because of this nature, a few regions in the cover image will encounter less change in the wake of inserting. This procedure makes it extremely

hard to distinguish the watermark, for an interloper. That is the reason the present plan can be utilized for both copyright security and for encryption. The curiosity of the proposed REO method is, it inserts the data in a non straight request based on the qualities and position of a window.

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